



WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

Advertiser  
Agency/T-Code  
Buyer  
Salesperson

Pol/J Roberts/D/Congress (16889)  
Abar Media (2878)/948873799  
SCATTERGOOD,JEFF  
Telerep/Philadelphia, Philadelphia (1057)  
ph: (555) 555-5555

Invoice 645315  
Inv Date 10/28/2012  
Terms Net 30  
Contract 330110  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

Abar Media  
6190 Grovedale Court  
Suite 200  
Alexandria, VA 22310

AgM

Product Political (1065)  
Brand 579 CONG (136550)  
Acct Types National/Political  
Est/Headline 579/06304511  
Demo  
Revision  
Comments

ROBERTS FOR CONGRESS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/31/2012 11:31:07AM

Charlotte (WSOC)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/SC	Amount	Remarks
1.1	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	5:00:00AM- 5:30:00AM	Day,Tu-1,Th-1	10/23/12 5:14AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	JR01M12H	\$425.00	
	Spot	5:00:00AM- 5:30:00AM	Day,Tu-1,Th-1	10/25/12 5:14AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	JR01M12H	\$425.00	
2.1	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	5:30:00AM- 6:00:00AM	Day,W-1,Th-1	10/24/12 5:28AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	JR01M12H	\$425.00	
	Spot	5:30:00AM- 6:00:00AM	Day,W-1,Th-1	10/25/12 5:53AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	JR01M12H	\$425.00	
4.2	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	6:00:00AM- 6:30:00AM	Day,W-1	10/24/12 6:24AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	JR01M12H	\$175.00	
6.1	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	6:30:00AM- 7:00:00AM	Day,W-1,F-1	10/24/12 6:43AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	JR01M12H	\$175.00	
	Spot	6:30:00AM- 7:00:00AM	Day,W-1,F-1	10/26/12 6:42AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 6A	JR01M12H	\$175.00	
8.1	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	7:00:00AM- 8:00:00AM	Day,W-1,F-1	10/24/12 7:48AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	JR01M12H	\$1075.00	
	Spot	7:00:00AM- 8:00:00AM	Day,W-1,F-1	10/26/12 7:48AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	JR01M12H	\$1075.00	
10.1	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	8:00:00AM- 9:00:00AM	Day,W-1,Th-1	10/24/12 8:54AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	JR01M12H	\$975.00	
	Spot	8:00:00AM- 9:00:00AM	Day,W-1,Th-1	10/25/12 8:41AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	JR01M12H	\$975.00	
12.1	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	9:00:00AM-10:00:00AM	Day,Th-1,F-1	10/25/12 9:56AM (Th)	00:30	LIVE! WITH KELLY	JR01M12H	\$375.00	
	Spot	9:00:00AM-10:00:00AM	Day,Th-1,F-1	10/26/12 9:42AM (Fr)	00:30	LIVE! WITH KELLY	JR01M12H	\$375.00	
13.1	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	10:00:00AM-11:00:00AM	Day,Tu-1,Th-1	10/23/12 10:31AM (Tu)	00:30	KATIE COURIC	JR01M12H	\$375.00	
	Spot	10:00:00AM-11:00:00AM	Day,Tu-1,Th-1	10/25/12 10:48AM (Th)	00:30	KATIE COURIC	JR01M12H	\$375.00	
15.1	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	12:00:00PM- 1:00:00PM	Day,Tu-1	10/23/12 12:29PM (Tu)	00:30	EYEWITNESS NEWS 12P	JR01M12H	\$375.00	
17.1	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	1:00:00PM- 2:00:00PM	Day,F-1	10/26/12 1:31PM (Fr)	00:30	The Chew	JR01M12H	\$375.00	
19.1	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	4:00:00PM- 5:00:00PM	Day,Tu-1,F-1	10/23/12 4:14PM (Tu)	00:30	DR. OZ SHOW	JR01M12H	\$825.00	
	Spot	4:00:00PM- 5:00:00PM	Day,Tu-1,F-1	10/26/12 4:12PM (Fr)	00:30	DR. OZ SHOW	JR01M12H	\$825.00	
21.1	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	5:00:00PM- 5:30:00PM	Day,W-1	10/24/12 5:23PM (We)	00:30	EYEWITNESS NEWS 5P	JR01M12H	\$1200.00	
23.1	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	5:30:00PM- 6:00:00PM	Day,W-1,Th-1,F-1	10/24/12 5:52PM (We)	00:30	EYEWITNESS NEWS 530P	JR01M12H	\$1300.00	
	Spot	5:30:00PM- 6:00:00PM	Day,W-1,Th-1,F-1	10/25/12 5:43PM (Th)	00:30	EYEWITNESS NEWS 530P	JR01M12H	\$1300.00	
	Spot	5:30:00PM- 6:00:00PM	Day,W-1,Th-1,F-1	10/26/12 5:43PM (Fr)	00:30	EYEWITNESS NEWS 530P	JR01M12H	\$1300.00	
33.1	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	6:00:00AM- 7:00:00AM	Day,Sa-1	10/27/12 6:14AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 6A	JR01M12H	\$300.00	
34.1	Contract Line Remarks:		<u>1X MAX/DAY</u>						



**WSOC-TV**

WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

**Advertiser** Pol/J Roberts/D/Congress (16889)  
**Agency/T-Code** Abar Media (2878)/948873799  
**Buyer** SCATTERGOOD,JEFF  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
ph: (555) 555-5555

**Product** Political (1065)  
**Brand** 579 CONG (136550)  
**Acct Types** National/Political  
**Est/Headline** 579/06304511  
**Demo**  
**Revision**  
**Comments**

ROBERTS FOR CONGRESS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**Invoice** 645315  
**Inv Date** 10/28/2012  
**Terms** Net 30  
**Contract** 330110  
**Bill Type** Standard  
**Period** 10/1/2012 - 10/28/2012

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/31/2012 11:31:07AM

**Abar Media**  
**6190 Grovedale Court**  
**Suite 200**  
**Alexandria, VA 22310**

AgM

## DUPLICATE INVOICE

Charlotte (WSOC)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
	Spot	7:00:00AM- 8:00:00AM	Day,Sa-1	10/27/12 7:29AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	JR01M12H	\$325.00	
37.1	<b>Contract Line Remarks:</b>		<u><b>1X MAX/DAY</b></u>						
	Spot	11:30:00PM-12:05:00AM	Day,Sa-1	10/27/12 12:18AM (Sa)	00:30	EYEWITNESS NEWS 11P M-SU	JR01M12H	\$850.00	
42.1	<b>Contract Line Remarks:</b>		<u><b>1X MAX/DAY</b></u>						
	Spot	12:00:00PM-12:30:00PM	Day,Su-1	10/28/12 12:24PM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	JR01M12H	\$275.00	
43.0	<b>Contract Line Remarks:</b>		<u><b>1X MAX/DAY</b></u>						
	Spot	6:00:00PM- 6:30:00PM	Day,Th-1,F-1	10/25/12 6:13PM (Th)	00:30	EYEWITNESS NEWS 6P	JR01M12H	\$1500.00	
	Spot	6:00:00PM- 6:30:00PM	Day,Th-1,F-1	10/26/12 6:30PM (Fr)	00:30	EYEWITNESS NEWS 6P	JR01M12H	\$1500.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$23,075.00	Total Spots	29
Commission	(\$3,461.25)		
Net Total	\$19,613.75		